



**TAKE  
ON** CANCER  
TOGETHER  
JOIN. GIVE. ACT.


# 2017 At-A-Glance

Gilda's Club Chicago is a **FREE** cancer support community for men, women, teens and children—and their family and friends—whose lives have been impacted by any type of cancer. Our innovative program is an essential complement to medical care and offers support groups, educational lectures, healthy lifestyle workshops, resource referrals, and social opportunities.

## Reach

7,780 people attended activities across all our locations. We hosted 32,795 visits at the downtown Clubhouse, hospital satellites, workplaces and faith communities.



 We also impacted thousands of students in 2017 with our free "GCC @ School" program for students or administrators who have been diagnosed with cancer or are supporting a loved one living with cancer.


**Join. Volunteer. Donate.**

537 N. Wells Street  
Chicago, IL 60654 312-464-9900  
[www.gildasclubchicago.org](http://www.gildasclubchicago.org)

## Celebrating 20 Years


Since 1998 we have:

Helped more than **45,000** people


 Raised more than **25 million** dollars

Provided more than **6,200** days of FREE activities

Reached more than **10,000** students through our "GCC @ School" program

Brewed nearly **12,500** pots of coffee to help members feel like they are part of our community 

Taken more than **62,000** ujjayi breaths with members, in our free yoga classes

 Run nearly **5,000** miles with Team Gilda participants

Entertained members at **150** free concerts in hospitals throughout Chicago

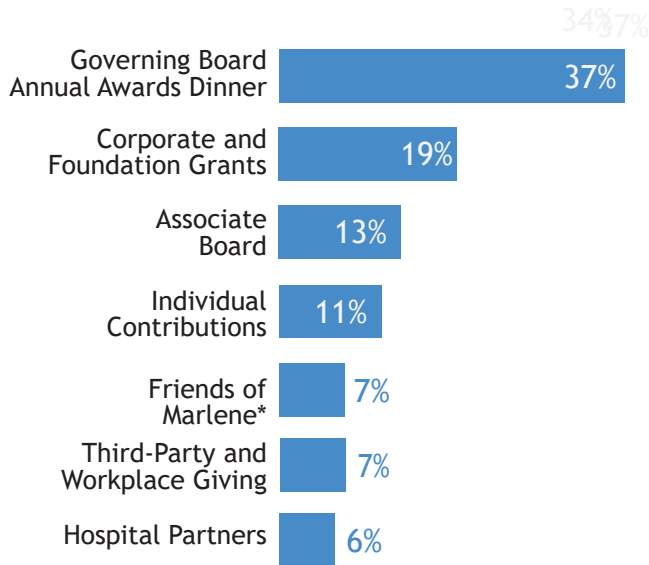
## Gratitude

200+ volunteers contributed 8,500+ hours of community service in 2017, with a monetary value of \$205,190—the equivalent of nearly 5 full-time employees.

Source: [IndependentSector.org](http://IndependentSector.org),  
Value of Volunteer Time, May 2016

# 100% Privately Funded

Our 300+ activities are delivered each month at no charge. We are not covered by insurance or reimbursed through the government. Our entire program of support is only possible thanks to the generosity of donors in the community.



\* The Friends of Marlene, named in memory of Marlene Hetzel Palmerson, fundraise to help provide essential services for those impacted by cancer at Gilda's Club Chicago.

## Here's How You Can Help

- \$50 pays for one hour of yoga for up to 10 participants.
- \$200 helps provide programs in schools for kids who are transitioning back to the classroom after treatment.
- \$500 will provide patient education binders to 100 cancer patients.



## Member Feedback



**98%** would recommend Gilda's Club Chicago to others.

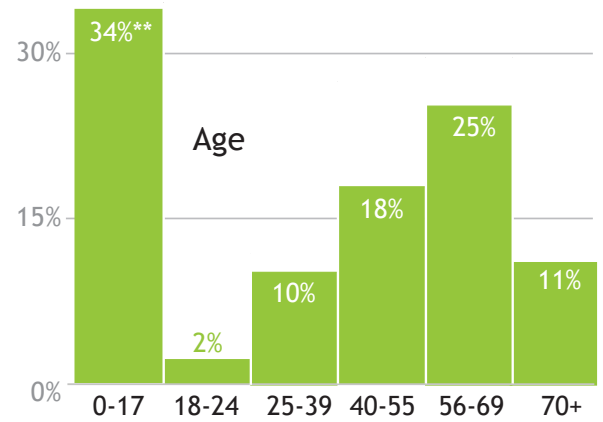
**91%** felt more connected with others who are dealing with the same issues.

**84%** said they got useful information to better manage their or a loved one's treatment.

We received a Net Promoter Score of **86**. NPS is a loyalty metric that measures customer (member/participant) experience and predicts growth. An NPS greater than 50 is considered excellent.

Source: 2017 GCC Participant Survey, 148 respondents

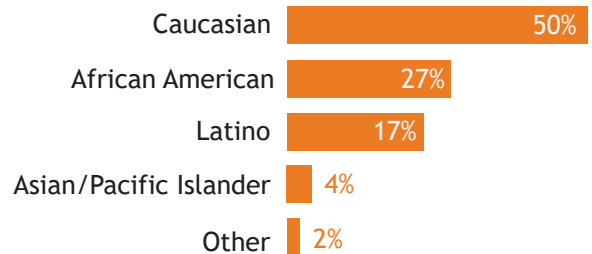
## Our Community



\*\* This includes students who participated in the GCC@School program at 29 presentations in 18 schools throughout Chicagoland.



approximately  
72% female  
28% male



## Cancer Diagnoses of GCC Members

Breast	31%	Lung	8%
Other	17%	Lymphomas	6%
Gastrointestinal	11%	Multiple Myeloma	5%
Gynecological	10%	Prostate	3%
Leukemia	9%		

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